

## Wellness Quiz Strategy Checklist

- Determine a budget:** Will your agency be purchasing prizes or asking for donations from local businesses?
  - Consider reaching out to local businesses using the [Community Partnership Request](#) template.
- Determine quiz questions and prize** ([examples here](#))
- Determine the start and end date**
- Determine the number of winners**
  - You may wish to have multiple drawings over several weeks. As your personnel start to hear about people winning, it may encourage more people to download and login to enter!
- Determine if you want to include a “spouse-only” quiz** to help incentivize spouse logins.
- Send final quiz details to your Customer Success Manager**, who will create and add the quiz to your app.
- Promote the Wellness Quiz during:**
  - Trainings, shift briefings and department meetings.
  - Email announcements
    - Be sure to include the QR code and login credentials with all announcements!
  - Push notifications ([examples here](#))